

Monday 26 October 2009

Fireplace demonstrates innovative use of materials

A high quality kitchen brought success for Kitcheners Kitchens with the announcement of the 2009 Housing Industry Association NSW CSR Housing Awards in Sydney on Saturday night.

The Alexandria company won the Most Innovative Use of Materials in a Kitchen or Bathroom for their Sydney based project.

According to the judges 'the real innovation in this kitchen is shown in the choice of materials particularly in the inclusion of the fireplace. The mosaics reinforce the colour palate,' they said.

HIA's Partner for the title is Caroma Dorf.

Congratulating Kitcheners Kitchens, HIA's NSW Executive Director, Graham Wolfe, said the awards were an outstanding demonstration of the housing industry's capacity, innovation and resilience in troubled times.

'Despite being in the midst of a significant downturn when constructing these projects, HIA members have never lost their commitment to excellence, and support for these awards has been outstanding.

'Our major winners tonight go forward to HIA's national awards next year and we wish them every success,' he said.

Mr Wolfe paid a special tribute to the event's sponsors and partners, and especially CSR, 'which has been an outstanding supporter for these awards over many years,' he said.

The Awards were held in front of a sell-out black-tie audience at the Parkside Ballroom in the Sydney Convention Centre, including special guest NSW Treasurer Eric Roozendaal. Speakers included HIA's NSW Executive Director Graham Wolfe and Rod Brookes, The State Sales Manager CSR Performance Systems.

Entertainment during the evening, which had a James Bond theme, was provided by the Ohh James Bond Tribute Show. The MC was Tom Williams.

HIA is Australia's peak building body representing more than 45,000 builders, suppliers and trade contractors. The industry is responsible for development projects, new homes, renovations and additions worth more than \$43 billion each year and generating about 350,000 jobs.

For further information and pictures
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